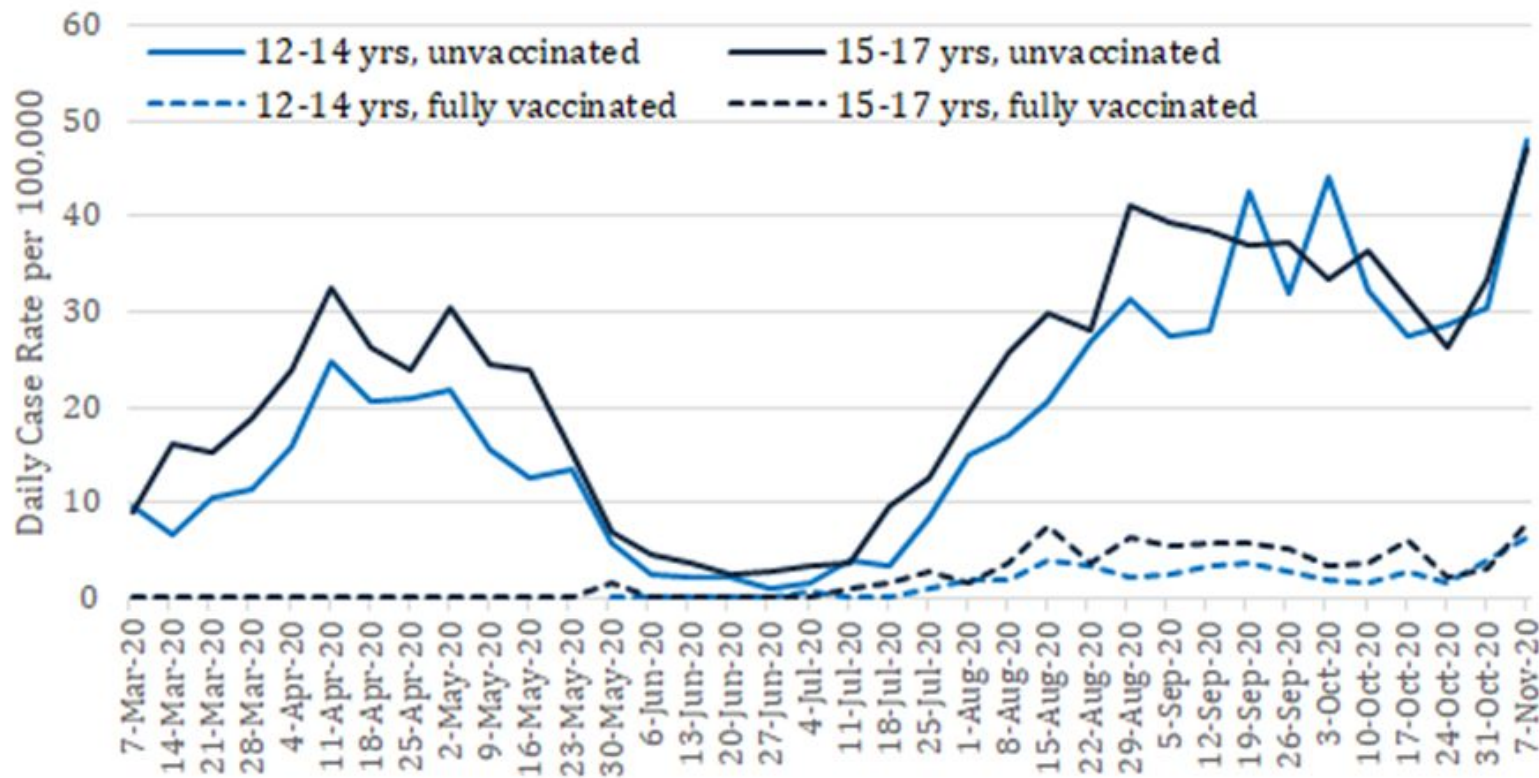


Health and Safety During COVID-19

November 17, 2021

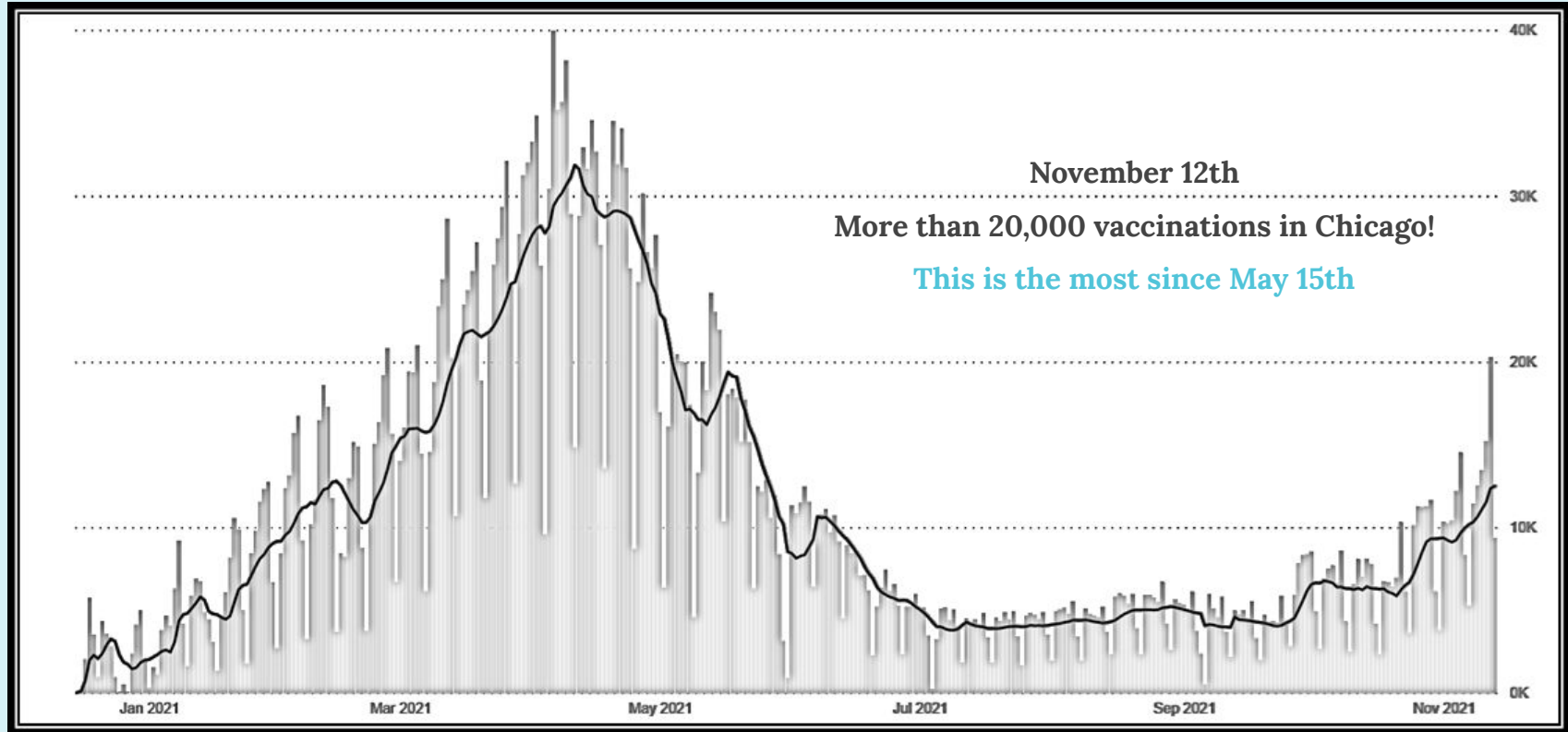
Chicago COVID case rates are 7X higher in unvaccinated 15-17 year olds and over 10X higher in unvaccinated 12-14 year olds compared to their fully vaccinated counterparts during the Delta surge



UNVACCINATED
TEENS

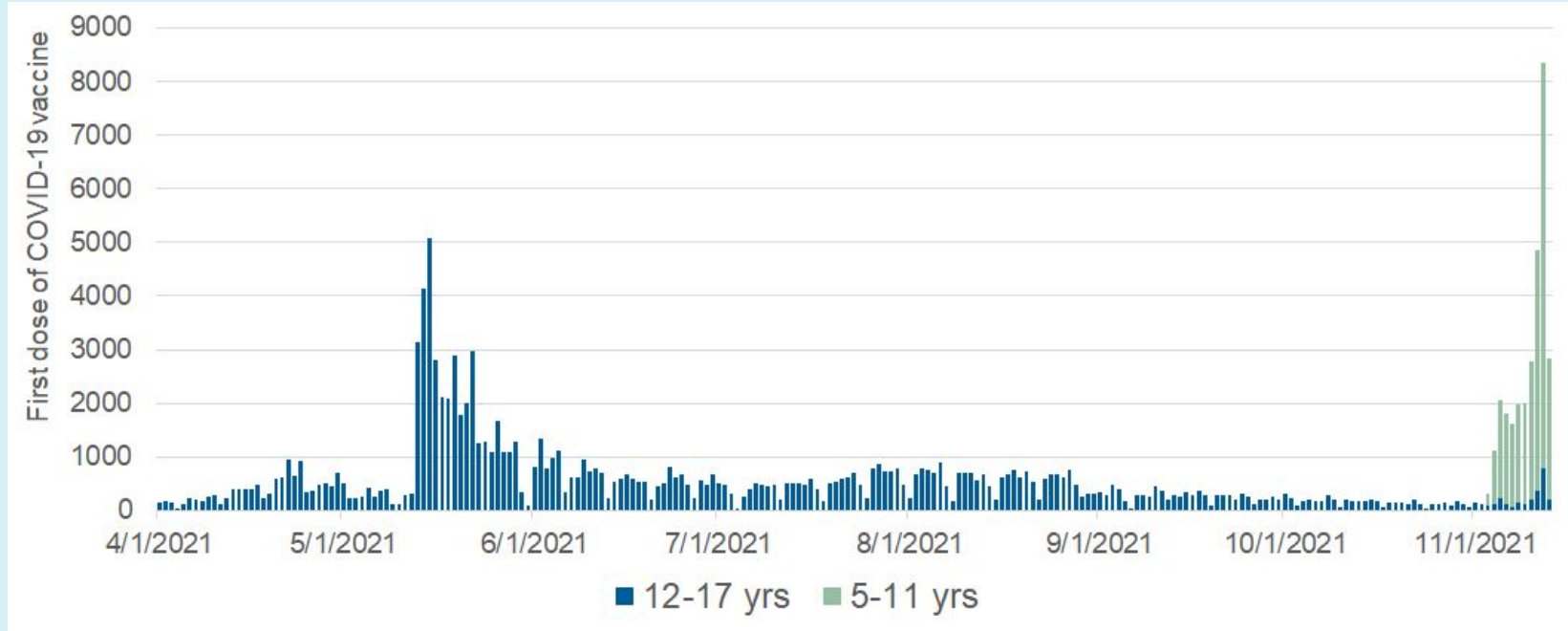
VACCINATED
TEENS

COVID-19 vaccinations per day, Chicago residents



AND over 8,300 first doses of COVID-19 vaccine given to children on 11/12/21 –
Chicago's single largest day for youth COVID-19 vaccination to date!

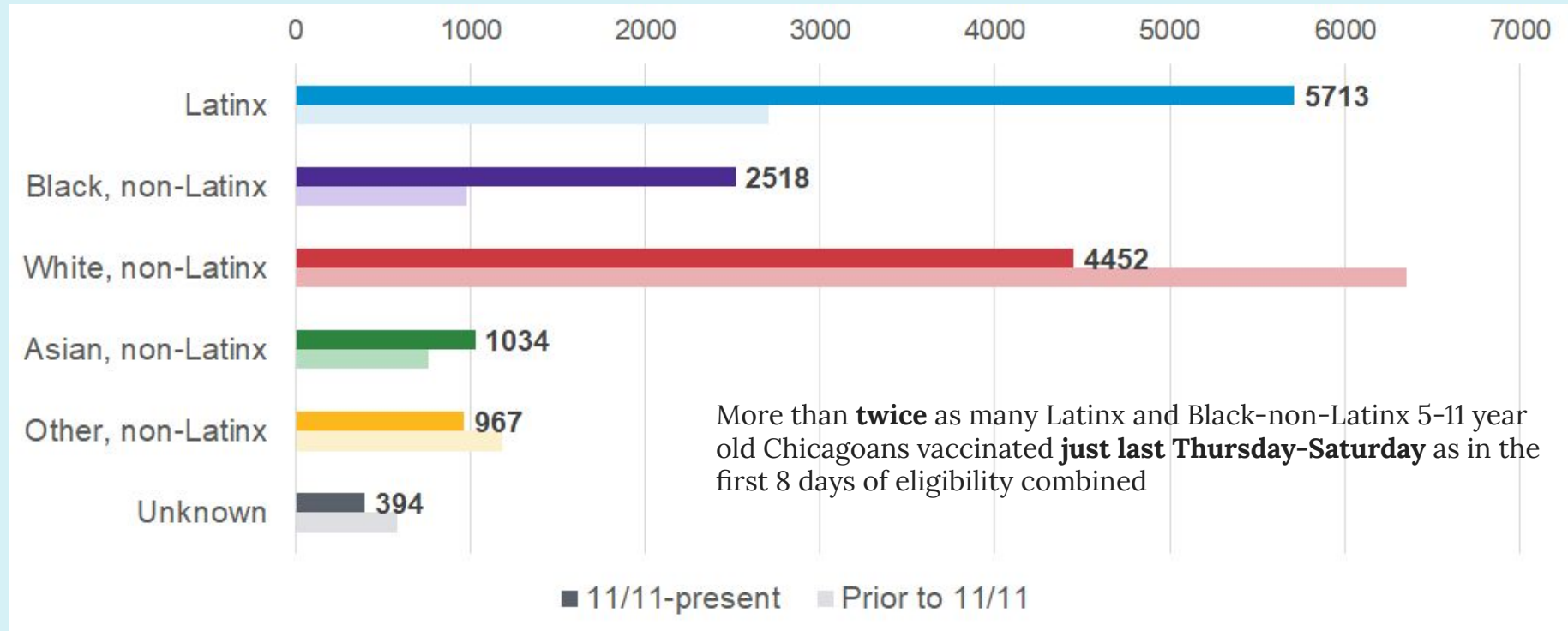
(Also the largest number of first doses given to 12-17-year-olds on any day since 8/6/2021)



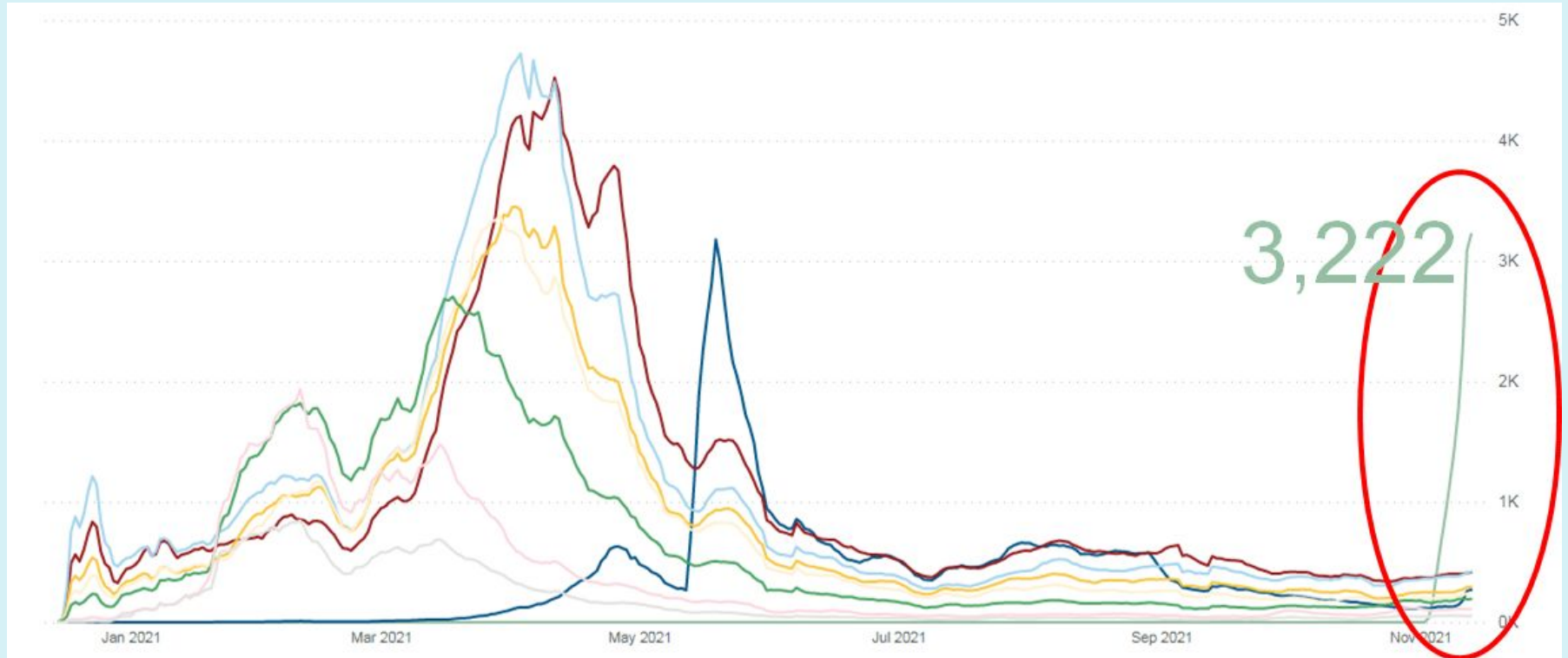
Vaccination Awareness Day: City of Chicago

Date(s)	Total Doses to CPS Students	CPS Students Age 5-11
Friday 11/12	6,687	5,849
Thursday 11/11 through Saturday 11/13	12,966	11,434
Sunday 11/14	Data not yet available	Data not yet available

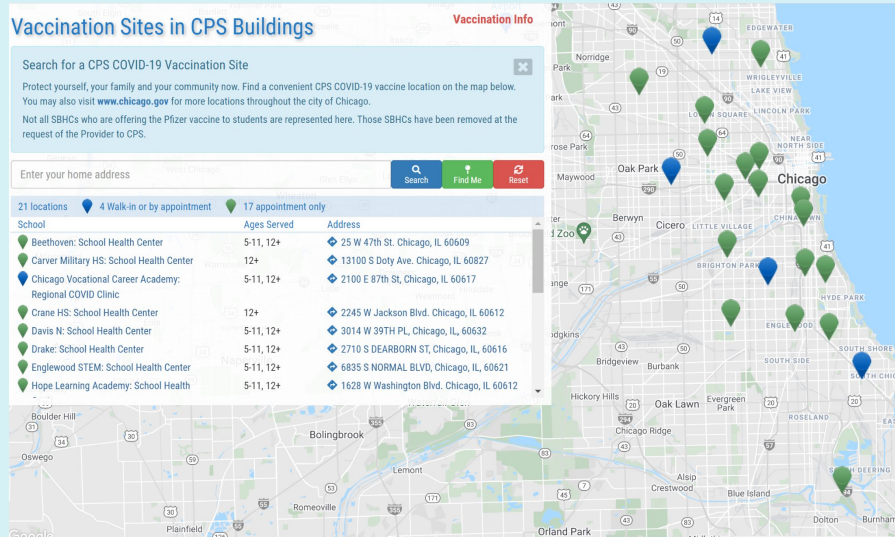
Last weekend also saw large (and needed) vaccination increases in youngest (5-11y) Black and Latinx Chicagoans



Very steep increase in 1st dose uptake for 5-11 year-olds; exceeding early vaccine uptake in other age groups



CPS Vaccination Strategy



CPS Vaccination Opportunities:

4 Regional COVID-19 Vaccination Clinics:

- Tuesday: CVCA
- Wednesday: Roosevelt HS
- Thursday: Michele Clark HS
- Friday: Richards HS
- Daily capacity per site = 200
- Weekly capacity across sites = 800

School-Based Mobile Events:

- Events continue to be scheduled through November and December
- Daily capacity = 100

School Based Health Centers:

- 16 currently offer Pfizer (5-11)
- 23 currently offer Pfizer (12+)

CPS Vaccination Strategy: Partnerships


- Expand community based health organization partnerships
- Prioritize supporting schools and regions with lower vaccination rates
- Establish partnerships with local, trusted providers to utilize school buildings for vaccination events
- Blended strategy of regional sites and mobile school-based sites based on community engagement and feedback

CPS Vaccination Campaign Communications Strategy

- **Lead with trusted voices:**
 - Fellow students and parents
 - Teachers, principals, other staff who interact with students and families
 - School nurses, pediatricians
 - Community Organizations
- **Variety of communications methods:**
 - Marketing/Advertising
 - Social Media Campaigns
 - Emails/Texts/Calls to Parents
 - Parent-to-Parent / Student-to-Student communications
 - Event-based
- **Break down barriers through messaging that vaccines are:**
 - Safe; no serious side effects for most
 - Widely available
 - Free and available to all
 - Lifesaving
 - A way to keep children in the classroom and out of quarantine
- CPS will translate materials into multiple languages to ensure we reach all students and families
- CPS is partnering with CDPH on focus groups this winter to guide messaging

CPS Vaccination Marketing and Materials

- Report Card pick-up messaging and materials went to all principals and staff 11/15
 - [COVID-19 FAQ One-Pager](#)
- Flyers - To be distributed to students before Thanksgiving break
 - [COVID-19: 5 Yrs and Up Vaccines Flyer](#)
 - [COVID-19: Make a Plan. Get Vaccinated Flyer](#)
- COVID-19: 5 Yrs and up Vaccines Vendor Ads- These are scheduled to start running from Nov. 22 - Jan. 3.
 - [Clear Channel](#)
 - [Intersection](#)
 - [iHeart & Univision](#)
- District Social Media Graphics
 - [COVID-19: Why I Got Vaccinated Messaging](#)
 - [COVID-19: No Side Effects Messaging](#)



**MAKE A PLAN
GET VACCINATED**

*I have little cousins, little siblings,
and all of them are the big reason
I got vaccinated.*

**Children ages 5
and up are now
eligible to get
vaccinated against
COVID-19!**

COVID-19 Vaccines are:

- Safe
- Effective
- Widely available
- Lifesaving

And fully vaccinated students without symptoms won't have to quarantine if they are exposed to current variants of COVID-19.

Find a COVID-19 vaccine site near you

- Visit [vaccines.gov](https://www.vaccines.gov)
- Text your zip code to 438829
- Call 1-800-232-0233



Chicago
Public
Schools