

**AUTHORIZE THE PRE-QUALIFICATION STATUS OF AND NEW AGREEMENTS WITH VARIOUS VENDORS TO PROVIDE EDUCATIONAL TECHNOLOGY GOODS AND SERVICES**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Authorize the pre-qualification status of and new master agreements with various vendors to provide Educational Technology products and services at an estimated aggregate annual cost set forth in the Compensation Section of this report. Vendors were selected on a competitive basis pursuant to Board Rule 7-3. Written agreements for vendors are currently being negotiated. No products or services shall be provided by and no payment shall be made to any vendor prior to its execution of the Board's written master agreement. The pre-qualification status approved herein for each vendor shall automatically rescind in the event such vendor fails to execute the Board's master agreement within 90 days of the date of this Board Report. Information pertinent to the master agreements is stated below.

Specification Number : 21-350023

Contract Administrator : Hinton-Knowles, Ms. Demetra / 773-553-2280

**USER INFORMATION :**

Project 10814 - Pre-K - 12 Curriculum  
 Manager: 42 W. Madison  
 Chicago, IL 60602  
 Reynoso, Mr. Anthony

PM Contact: 10810 - Teaching and Learning Office  
 42 West Madison Street  
 Chicago, IL 60602  
 Chavarria, Ms. Sherly  
 773-553-1216

**TERM:**

The term of this pre-qualification period and each master agreement is three (3) years, effective July 1, 2021 and ending June 30, 2024. The Board shall have the right to renew the pre-qualification period and each master agreement for one (1) additional one (1) year period.

**SCOPE OF SERVICES:**

Vendors in this pool will provide Educational Technology (Ed Tech) Products to the district that have been vetted to ensure compliance with the district's safety, technical, security/privacy and academic/instructional standards. For the purposes of this pool, the Ed Tech Products description includes educational and/or instructional technology regardless of delivery medium including but not limited to software, applications, websites, products, and services that are (a) used by students or educators; (b) directly used for student learning or access; and/or (c) for core or supplemental curricular support.

**COMPENSATION:**

Vendors shall be paid as follows: Estimated annual amounts for the sum of payments to all pre-qualified vendors for the three (3) year pre-qualification period are set forth below:  
 \$11,850,000 FY22

\$11,850,000 FY23  
\$3,300,000 FY24

The costs associated herewith shall be reported to the Board on a quarterly basis pursuant to Board Rule 7-10.

**USE OF POOL:**

Schools are authorized to receive educational technology products and services from the pre-qualified pool as follows: The pre-qualification of vendors to provide Ed Tech Products and Services is a two-stage vetting process. Vendors in this pool have been qualified for Stage One and have been vetted to ensure compliance with the district's safety, technical, security/privacy and academic/instructional standards. Stage One vendors will have the opportunity to respond to more comprehensive District-wide efforts regarding the implementation of the Board's Ed Tech Standards and Educator Support System ("Stage Two"). As part of the Stage Two process, Stage One vendors will be required to submit further documentation regarding the quality of the pre-qualified Stage One Ed Tech Products and Services, additional competitive pricing proposals for negotiation and other qualifications as determined by the Board. Responses that are submitted by pre-qualified Stage One vendors will be evaluated by the Board to determine if the Stage One vendors and their Stage One Ed Tech Products and Services will be awarded status to participate in the Stage Two District-wide process.

**AUTHORIZATION:**

Authorize the General Counsel to include other relevant terms and conditions in the written master agreement. Authorize the President and Secretary to execute the master agreements. Authorize the Chief Officer of Teaching and Learning or its designee to execute all ancillary documents required to administer or effectuate the master agreement.

**AFFIRMATIVE ACTION:**

Pursuant to the Remedial Program for Minority and Women-Owned Business Enterprise Participation in Goods and Services contracts (M/WBE Program), this contract is waived of the M/WBE participation goals of 30% MBE and 7% WBE, because the contract is not further divisible.

**LSC REVIEW:**

Local School Council approval is not applicable to this report.

**FINANCIAL:**

Various Funds, Various Units  
\$11,850,000 FY22  
\$11,850,000 FY23  
\$3,300,000 FY24  
Not to exceed \$27,000,000 for the three (3) year term.  
Future year funding is contingent upon budget appropriation and approval.

**CFDA#:** Not Applicable

**GENERAL CONDITIONS:**

Inspector General - Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts - The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness - The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics - The Board's Ethics Code adopted May 25, 2011 (11-0525-PO2), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability - The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



JONATHAN MAPLES  
Chief Procurement Officer

Approved:



JANICE K. JACKSON  
Chief Executive Officer

Approved as to Legal Form:



JOSEPH T. MORIARTY  
General Counsel

1)

Vendor # 89680  
ACP CREATIVIT LLC DBA ARLINGTON  
COMPUTER PRODUCTS  
851 COMMERCE CT.  
BUFFALO GROVE, IL 60089

Hank Montgomery  
847 541-6333

Ownership: The Zaf Group LLC - 43%

2)

Vendor # 46875  
ACT, INC.  
500 ACT DRIVE, P.O. BOX 168  
IOWA CITY, IA 52243-0168

Marci Price  
319 321-9698

Ownership: Not-For-Profit Corp

3)

Vendor # 12990  
AMPLIFY EDUCATION, INC.  
55 W. WASHINGTON  
BROOKLYN, NY 11201

Michael Kasloff  
212 796-2452

Ownership: Amplify Education Partners, LLC -  
93%

4)

Vendor # 41081  
BAKPAX INC.  
57 OLD RIVER ROAD  
MILDFORD, NJ 08848

Stacey DeMarco  
606 670-1579

Ownership: Jose Ferreira - 28.6655%, Owl  
Ventures II. LP - 20.6767%, Tribeca Ventures -  
15.0376%

5)

Vendor # 41066  
BEABLE EDUCATION, INC.  
1776 AVENUE OF THE STATES  
LAKEWOOD, NJ 08701

Saki Dodelson  
833 866-8066

Ownership: Saki Dodelson - 45.9%, Susan  
Gertler - 20.5%

6)

Vendor # 17998  
BLUESTREAK EDUCATION, INC.  
11065 RIVERSIDE DRIVE  
FRANKFORT, IL 60423

Catherine Duncan  
630 220-8225

Ownership: Catherine A. Duncan - 100%

- 7) Vendor # 31854  
Branching Minds, Inc.  
157 Columbus Avenue  
New York, NY 10023  
David Magier  
646 450-5174  
Ownership: David Magier - 29.88%, Maya Gat - 38.462%
- 8) Vendor # 31207  
CARNEGIE LEARNING, INC DBA EMC PUBLISHING LLC DBA EMC SCHOOL MONDO EDUCATION  
501 GRANT STREET STE 1075  
PITTSBURGH, PA 15219-4447  
Julie Kakuska  
888 851-7094  
Ownership: New Mountain Learning - 100%
- 9) Vendor # 63346  
CENGAGE LEARNING INC.  
10650 TOEBBEN DR  
INDEPENDENCE, KY 41051  
Jean Reynolds  
800 354-9706  
Ownership: Cengage Learning Holdco, Inc - 100%
- 10) Vendor # 18079  
CLASSCRAFT STUDIOS INC  
165 WELLINGTON N STE 220  
SHERBROOKE, QUEBEC J1H 5B9  
Mr. Lauren Young  
514 377-0289  
Ownership: Whitecap Venture Partners III LP - 26.4%, Shawn Young - 17%, Investissement Quebec - 11.4%, Devin Young - 10.8%
- 11) Vendor # 16963  
CODEHS, INC.  
747 N LA SALLE DR  
Chicago, IL 60654  
Jeremy Keeshin  
415 889-3376  
Ownership: Jeremy Keeshin - 31.4798%, Zach Galant - 29.9808%
- 12) Vendor # 38873  
CURRICULUM ASSOCIATES, LLC  
153 Rangeway Rd  
North Billerica, MA 01860  
Laura Youssef  
800 2250248  
Ownership: CRC Holdco, LLC - 100%, Member managed by CRC Purchaser Corporation - 100%

13)

Vendor # 93952

DISCOVERY EDUCATION, INC.  
4350 CONGRESS ST SUITE 700  
CHARLOTTE, NC 28209

Molly Hebert

704 408-7601

Ownership: Discovery Education Acquisition  
Co., Inc - 100%

14)

Vendor # 16326

EDGENUITY INC  
8860 EAST CHAPARRAL ROAD, STE 100  
SCOTTDALE, AZ 85250

Lynette McVay

480 675-7284 X 1122

Ownership: Weld North Education, LLC -  
100%

15)

Vendor # 10126

EDMENTUM, INC.  
5600 W. 83RD STREET., STE 300 8200  
TOWER  
BLOOMINGTON, MN 55437

Kevin Gallman

800 447-5286

Ownership: Edmentum Holding, Inc - 100%

16)

Vendor # 16327

ELLEVATION INC.  
38 CHAUNCY ST, 9TH FLOOR  
BOSTON, MA 02111

Edward Rice

617 307-5755

Ownership: Emmerson Collective Investments,  
LLC - 18%

17)

Vendor # 70047

ESPARK, INC.  
223 W. ERIE ST. STE 3NW  
CHICAGO, IL 60654

Tracy Herbolich

312 894-3100

Ownership: David Vinca - 30.2174%, MAPP  
LLC - 15.4486%

18)

Vendor # 41074

EVERFI, INC.  
2300 N STREET N W SUITE 500  
WASHINGTON, DC 20037

Diana Bravo

612 258-6707

Ownership: TPG Eon, L.P. - 39%

19)

Vendor # 17298  
EXPLORELEARNING, LLC  
17855 DALLAS PARKWAY, STE 400  
DALLAS, TX 75287

Amy Otis  
800 547-6747

Ownership: Lazel Inc - 100%

20)

Vendor # 40281  
Edpuzzle, Inc.  
PO Box 446  
San Francisco, CA 94104-0446

Joaquim Sabria  
856 261-8925

Ownership: Xaiver Verges - 14%, Santiago  
Herrero -14%, Jordi Gonzalez - 14%, Joaquim  
Sabria - 14%, Rocketship VC - 10%

21)

Vendor # 41075  
HATS & LADDERS, INC.  
27 W 20TH STREET  
NEW YORK, NY 10011

Heather Weston  
347 247-1906

Ownership: Leah Potter - 11.37%

22)

Vendor # 40669  
Honest Game Corporation  
2500 Grant Street  
Evanston, IL 60201

Kim Michelson  
800 917-9040

Ownership: Kim Michelson - 50%, Joyce  
Anderson - 50%

23)

Vendor # 40679  
ILLUMINATE EDUCATION, INC  
6531 IRVINE CENTER DRIVE SUITE 100  
IRVINE, CA 92618

Scott Virkler  
949 656-3133

Ownership: Illuminate Education Holding, Inc.  
- 100%

24)

Vendor # 81481  
IMAGINATION STATION, INC.  
8150 NORTH CENTRAL EXPRESS, SUITE  
2000  
DALLAS, TX 75206

Monika Flood  
866 883-7323

Ownership: Richard H. Collins - 32.325%,  
Calvert K. Collins - 23.383%

- 25) Vendor # 28845  
INGENUITY INCORPORATED CHICAGO DBA  
INGENUITY  
440 N WELLS ST STE 505  
CHICAGO, IL 60654  
  
Christopher Chantson  
  
312 967-6263  
  
Ownership: Not-for-profit Corporation
- 26) Vendor # 29234  
INNOVATIONS FOR LEARNING, INC.  
C/O SETH J. WEINBERGER  
TAMPA, FL 33647  
  
Kim Whitten  
  
813 404-8319  
  
Ownership: Not-for-profit Corporation
- 27) Vendor # 18228  
INSTRUCTURE, INC.  
6330 South 3000 East  
Salt Lake City, UT 84121  
  
Shannon Gilb  
  
801 8695000  
  
Ownership: Instructure Holdings - 100%
- 28) Vendor # 23066  
IXL LEARNING, INC.  
777 MARINERS ISLAND BLVD., STE 600  
SAN MATEO, CA 94404  
  
David Lee  
  
855 255-8800  
  
Ownership: Paul Mishkin - 79%:
- 29) Vendor # 41076  
JONES SOFTWARE CORP.  
222 W MERCHANDISE MART PLAZA  
CHICAGO, IL 60654  
  
Kenya Brooks-Jones  
  
202 684-7075  
  
Ownership: Kenya Brooks-Jones - 51%, Kevin  
Jone - 49%
- 30) Vendor # 41080  
KMB OF SHREVEPORT, L.L.C. DBA ASCEND  
EDUCATION  
302 ALBANY AVE  
SHREVEPORT, LA 71105  
  
MarjorieBriley  
  
318 865-8232  
  
Ownership: Marjorie Q Briley - 41.93%, Kevin  
J Briley - 30.49%, Stewart M Madison - 10.34%



31)

Vendor # 17302  
LEARNING A-Z, LLC  
17855 DALLAS PARKWAY, STE 400  
DALLAS, TX 75287

Amy Otis  
800 547-6747

Ownership: Lazel Inc - 100%

32)

Vendor # 61615  
LET'S GO LEARN, INC  
705 WELLESLEY AVE  
KENSINGTON, CA 94708

Richard Capone  
510 558-8844

Ownership: Richard Capone - 55%, Greg  
Messeersmith - 18%

33)

Vendor # 27064  
LEXIA LEARNING SYSTEMS LLC  
300 BAKER AVE., STE 320  
CONCORD, MA 01742

Carol K. Keller  
978 405-6200

Ownership: Rosetta Stone, Inc. - 100%

34)

Vendor # 12230  
MCGRAW-HILL EDUCATION, INC. DBA  
MCGRAW-HILL SCHOOL EDUCATION, LLC  
2 PENN PLAZA 12TH FLOOR  
NEW YORK, NY 10121

Alex Avery  
312 248-8935

Ownership: McGraw-Hill Global Education  
Intermediate Holdings, LLC - 100%

35)

Vendor # 64915  
MINDFUL PRACTICES, LLC dba MINDFUL  
PRACTICES  
204 S. RIDGELAND  
OAK PARK, IL 60302

Carla Philibert  
708 997-2179

Ownership: Carla Tantillo Philibert - 100%

36)

Vendor # 41083  
MOBYMAX EDUCATION LLC  
PO BOX 392385  
PITTSBURG, PA 15251

John Jennings  
678 619-0106

Ownership: Glynn Willett -50%; Wade Willett  
50%

- 37) Vendor # 12588  
Mentoring Minds LP (F/K/A Teacher Resources, LP)  
7922 S BROADWAY  
TYLER, TX 75703  
Shad Madsen  
800 585-5258  
Ownership: Michael L. Lujan-50%; ML Lujan -50%
- 38) Vendor # 41108  
Methods & Solutions, Inc  
5151 E. BROADWAY BLVD, STE 1403  
TUSCAN, AZ 85711  
Michael Ritchie  
800 221-7911 X 112  
Ownership: Judith Bliss-70%; David Bliss-30%
- 39) Vendor # 279747  
N2Y, LLC  
909 UNIVERSITY DRIVE SOUTH  
HURON, OH 44839  
Bill Miller  
419 433-9800  
Ownership: Providence Equity Partners-72.1%; The Riverside Company 12.6%
- 40) Vendor # 17109  
NEARPOD INC.  
1855 GRIFFIN RD A-290  
DANIA BEACH, FL 33004  
Natali Barski-Meyman  
305 677-5030  
Ownership: Nearpod Holdings, Inc - 100%, Nearpod Intermediary I, LLC - 100%, Nearpod Intermediary II, LLC - 100%, Renaissance Learning - 100%
- 41) Vendor # 99564  
NEWSELA, INC.  
620 8th Ave, 21st FL  
New York, NY 10018  
Jenny Pearl  
646 481-5650  
Ownership: TCV Ventures - 25.5%, Owl Ventures - 13.5%
- 42) Vendor # 16367  
NOREDINK  
118 2ND ST., 3RD FLOOR  
SAN FRANCISCO, CA 94105  
Steve Gardner  
844 667-3346  
Ownership: Jeff Scheur 31.4%; True Ventures LP 20.7%; ReThink Education LP-10.6%

- |   |  |
|---|--|
| <p>43) Vendor # 98156<br/><br/>Nactatr US, Inc<br/>5415 W. HIGGINS STE 222<br/>CHICAGO, IL 60630<br/><br/>Juan Aramburu<br/><br/>833 622-8287<br/><br/>Ownership: Lionel Rabb - 100%</p>            | <p>46) Vendor # 49040<br/><br/>PRECISE REQUIREMENTS, LLC<br/>805 LAKE STREET #324<br/>OAK PARK, IL 60301<br/><br/>Arlene Gladney<br/><br/>708 308-9907<br/><br/>Ownership: Arlene Gladney - 100%</p>                             |
| <p>44) Vendor # 16385<br/><br/>Otus, LLC<br/>1000 WEST FULTON MARKET, SUITE 285<br/>CHICAGO, IL 60607<br/><br/>Timothy Jarotkiewicz<br/><br/>212 312-6132<br/><br/>Ownership: Andy Bluhm - 100%</p> | <p>47) Vendor # 41073<br/><br/>QUAVERED, INC<br/>65 MUSIC SQUARE WEST<br/>NASHVILLE, TN 37203<br/><br/>Alice Rolli<br/><br/>866 917-3633<br/><br/>Ownership: David Mastran -100%</p>   |
| <p>45) Vendor # 41087<br/><br/>PARLAY IDEAS INC.<br/>15 WEST 38TH STREET<br/>NEW YORK CITY, NY 10018<br/><br/>Anna Lisa Martin<br/><br/>416 592-0954<br/><br/>Ownership: Bobby McDonald - 37%</p>   | <p>48) Vendor # 41077<br/><br/>RACK PERFORMANCE, INC<br/>10727 EL MONTE ST<br/>OVERLAND PARK, KS 66211<br/><br/>Andrew Sellers<br/><br/>785 341-6755<br/><br/>Ownership: Matt Sellers - 18.5%, Perceptive<br/>Equity - 18.1%</p> |

- 49) Vendor # 11291  
RENAISSANCE LEARNING, INC.  
2911 PEACH STREET  
WISCONSIN RAPIDS, WI 54495-8036  
  
Debra C Schoenick  
  
800 200-4848  
  
Ownership: RL Co-Investor Aggregator L.P. - 40.51%, Francisco Partners V, LP - 26.92%, Francisco Partners V-A, LP - 12.55%, The Rise Fund Raichu, L.P. - 15.77%
- 50) Vendor # 96635  
  
ROSETTA STONE LTD.  
135 W. MARKET ST.  
HARRISONBURG, VA 22801  
  
Ben Steelman  
  
800 788-0822  
  
Ownership: Rosetta Stone Inc -100%
- 51) Vendor # 40455  
  
Reading Plus LLC  
110 Canal Street  
Winooski, VT 05404  
  
Randi Bender  
  
800 732-3758  
  
Ownership: Avathon Capital -50%
- 52) Vendor # 41082  
  
SAVVAS LEARNING COMPANY  
15 EAST MIDLAND AVE SUITE 502  
PARAMUS, NJ 07652  
  
Christine Maleska  
  
224 246-0608  
  
Ownership: Gateway Education, LLC - 100%
- 53) Vendor # 14970  
  
SCHOLASTIC INC.  
2931 E. MCCARTY STREET  
JEFFERSON CITY, MO 65101  
  
Toni Abrahams  
  
630 323-3700  
  
Ownership: Scholastic Corporation-100%
- 54) Vendor # 19857  
  
SEESAW LEARNING INC DBA SEESAW  
180 MONTGOMERY STREET, STE 750  
SAN FRANCISCO, CA 94104  
  
Karim Sabuwalla  
  
916 871-9149  
  
Ownership: Carl Sjogreen - 19%, Charles Lin - 35%

55)

Vendor # 30565

Spotify USA Inc.  
Spotify USA Inc  
New York, NY 10007

Michael Bell

929 810-5392

Ownership: Daniel Ek - 17.2%, Martin  
Lorentzon - 11.1%, Baillie Gifford and Co -  
10.9%

56)

Vendor # 99838

THE ACHIEVEMENT NETWORK, LTD.  
PO Box 843444  
BOSTON, MA 02284

Janine Givens-Belsley

617 505-1098

Ownership: Not-for-profit

57)

Vendor # 16434

THE ROSEN PUBLISHING GROUP, INC.  
29 E 21ST STREET  
NEW YORK, NY 10010

Arlene Riley

800 237-9932

Ownership: Roger Rosen-100%

58)

Vendor # 94819

THINKCERCA.COM INC  
515 N State  
Chicago, IL 60654

Eileen Murphy

773 255-1928

Ownership: Eileen Murphy-24%; Follett School  
Solutions -12%

59)

Vendor # 40574

Tools for Schools, Inc.  
1321 Upland Dr.  
Houston, TX 77043

Lara Lainey Franks

513 729-6865

Ownership: Tools for Schools Limited - 100%

60)

Vendor # 33867

VOYAGER SOPRIS LEARNING INC  
17855 DALLAS PARKWAY, STE 400  
DALLAS, TX 75287

Amy Otis

800 547-6747

Ownership: Cambium Learning - 100%

61)

Vendor # 50382

WILLIAM H SADLIER, INC.  
25 BROADWAY  
NEW YORK, NY 10004

Kevin O'Donnell

212 312-6000

Ownership: Maureen Dinger -14%; Frank S  
Dinger -13%

62)

Vendor # 39638

XELLO INC.  
1867 YONGE ST. STE 700  
TORONTO, ON M4S 1Y5

Fatima Stepanian

800 965-8541

Ownership: Matt McQuillen-41.04%; Jeff  
Harris-16.60%; CBGF -14.55%

63)

Vendor # 96795

ZIA LEARNING, INC.  
223 RODGERS CT  
WILLOWBROOK, IL 60527

Robin Gonzales

630 215-7393

Ownership: Robin Gonzales - 100%

64)

Vendor # 40217

Zearn, Inc.  
261 W 35th St  
New York, NY 10001

Ashley Birsic

212 967-6070

Ownership: Not-for-profit

65)

Vendor # 40460

Zoobean, Inc.  
3100 Clarendon Blvd  
Arlington, VA 22201

David Hopp

202 321-6267

Ownership: Felix Lloyd - 18.49%, Jordan  
Bookey - 18.49%, Harry Bookey and Pamela  
Bookey -14.73%, Radical Investments -  
22.15%