

June 22, 2011

**APPROVE EXERCISING THE SECOND OPTION TO RENEW THE SOFTWARE LICENSE OR  
SUBSCRIPTION AND SERVICES AGREEMENTS WITH NORTHWEST EVALUATION ASSOCIATION  
AND SCANTRON CORPORATION**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Approve exercising the second option to renew the software license or subscription and services agreements with Northwest Evaluation Association and Scantron Corporation ("Vendors") for a computer adaptive assessment tool, implementation services, professional development services, technical support, data integration and reporting services to be used by the Office of Teaching and Learning and Autonomous Management and Performance Schools (AMPS) at a cost not to exceed \$4,000,000 in the aggregate. Vendors were selected on a competitive basis pursuant to Board Rule 5-4.1. Written documents exercising these options are currently being negotiated. No payment shall be made to any Vendor during the option period prior to the execution of their written option. The authority granted herein shall automatically rescind as to each Vendor in the event their written document is not executed within 90 days of the date of this Board Report. Information pertinent to these options is stated below.

**SPECIFICATION NUMBER:** 09-250037

**CONTRACT ADMINISTRATOR:** Craig Holloway

**VENDOR:** 1. Northwest Evaluation Association  
121 NW Everett Street  
Portland, OR 97209  
503-624-1951  
Molly Held  
Vendor Number: 43763

**USERS:** AMPS  
125 S. Clark St., 19<sup>th</sup> floor  
Chicago, IL 60603  
773-553-3620  
Melissa Megliola

2. Scantron Corporation  
1313 Lone Oak Road  
Eagan, MN 55121  
800-722-6876  
Tim Butterfield  
Vendor Number: 37338

Office of Teaching and Learning  
125 S. Clark St., 11<sup>th</sup> floor  
Chicago, IL 60603  
773-553-1186  
Katherine Volk

**ORIGINAL AGREEMENT:** The original agreements (authorized by Board Report No. 09-0722-PR19, as amended by Board Report No. 09-0923-PR25) in the aggregate amount of \$4,500,000 are for a term commencing on the date executed by the Board and ending August 31, 2010, with the Board having two (2) options to renew for a period of 12 months each. The agreements were renewed (authorized by Board Report No. 10-0623-PR34) for a period commencing September 1, 2010 and ending August 31, 2011.

**RENEWAL TERM:** The term of each agreement is being renewed for one year commencing September 1, 2011 and ending August 31, 2012.

**OPTION PERIODS REMAINING:** There are no option periods remaining.

**USE OF SOFTWARE:** The Board will continue to use the software to administer multiple assessments per year in reading, mathematics and science. Reports will be available within 1 day of testing. The systems will provide web based analysis and reporting tools that are easy to use and intuitive for users with all levels of technical skills.

Trainers will learn the concepts and practices necessary to use and support the assessment tool and provide direct learning opportunities for other district staff that require it. Trainers will be supported through coaching sessions as they carry out this work.

District staff will also have access to on-demand, on-line training provided by the Vendors. As needed for successful implementation, Vendors will provide direct training to district staff.

Vendors will provide necessary technical resources to facilitate the effective integration of the Board's student and teacher data into the assessment tool for ease of implementation and use. Vendors will also provide the necessary technical resources to facilitate the effective deployment of the assessment tool based on the scope of schools, students and users to be defined by the Board. Vendors will provide additional data reporting and extraction services to facilitate data exchanges at a frequency and scope to be defined by the Board as well as custom reporting to facilitate additional analysis of student assessment data.

**SCOPE OF SERVICES:** Vendors will continue to provide implementation, professional development and reporting tools for a computer adaptive assessment that will provide data that can be used to improve instruction. All services will be provided by skilled resources performing technical support, project management, professional development, problem identification and problem resolution for the software as defined by the Board.

Vendors will continue to provide project management support for successful implementation as stated in the agreements. This support may include project managers, implementation support for training and technology, and support from content and assessment experts.

**Project Management/Implementation Managers:** Scantron will assign 2 dedicated project managers and up to 8 implementation managers. The Board may request additional or reduced project management resources upon 60 days written notice to Scantron; the project management fees will be adjusted accordingly.

**DELIVERABLES:** The Board will have the ability to administer multiple assessments per year in reading, mathematics and science.

**OUTCOMES:** Vendors will ensure that the system has been properly installed at all participating schools and that all trainers have been properly trained in the administration and use of the assessments. The performance measures are: 1) percent of project milestones met, 2) percent of teachers administering the assessment, 3) utilization rate of reports and 4) percent of users satisfied with the system.

**COMPENSATION:** Vendors will be paid the software license, subscription and fees for services as stated in their respective renewal agreement. Discounts will be given on the software license fee based upon the total volume of students tested. The total compensation will not exceed \$4,000,000.00 in the aggregate for all Vendors.

**REIMBURSABLE EXPENSES:** None.

**AUTHORIZATION:** Authorize the General Counsel to include other relevant terms and conditions in the written option documents. Authorize the President and Secretary to execute the option documents. Authorize the Chief Purchasing Officer or the Chief Information Officer to execute all ancillary documents required to administer or effectuate the option.

**AFFIRMATIVE ACTION:** Pursuant to the Remedial Program for Minority and Women Owned Business Enterprise Participation in Goods and Services Contracts, the Category Goals method for M/WBE participation will be utilized. The goals for this contract are 10% total MBE and 5% total WBE. The Office of Business Diversity has approved the M/WBE participation submitted from the prime vendors.

The vendors have selected the following sub contractors for their M/WBE compliance:

**NWEA (prime vendor)**  
MBE- 10%  
PC Specialists Inc.  
7810 Trade Street  
San Diego, CA 92121

**Scantron (prime vendor)**  
MBE- 10%  
Total Maintenance Concepts  
201 James Street  
Bensenville, IL 60106

**NWEA (prime vendor)**  
WBE- 5%  
Victory Productions, Inc.  
55 Linden Street  
Worcester, MA 01609

Sunrise Technology, Inc. d/b/a smarTechs.net  
1727 S. Indiana Avenue G02B  
Chicago, IL 60616

Sofbang LLC  
MBE -10%  
145 Tower Drive #1  
Burr Ridge, IL 60527

**Scantron (prime vendor)**  
WBE – 5%  
Education Consulting and Solutions  
8726 Aberdeen Circle  
Highlands Ranch, CO 80130

LinJen Promotions, Inc  
WBE-5%  
9919 W. 190th Street, Suite A  
Mokena, IL 60448

In addition to being in full compliance Scantron has also elected to participate in our Department of College & Career Prep program, pursuant to section 9.5.10 the Remedial program for minority and Women Business Enterprise Participation in Goods and Services.

**FINANCIAL:** Charge to Department of Student Assessment: \$3,500,000  
Budget Classification: 54105 Contractual Services  
54125 Consulting Services  
54505 Subscriptions  
Source of Funds: General Education Fund 115 and Government Funds  
  
Charge to Office of Autonomy: \$500,000  
Budget Classification: 54105 Contractual Services  
54125 Consulting Services  
Source of Funds: General Education Fund 115 and Government Funds

**GENERAL CONDITIONS:**

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

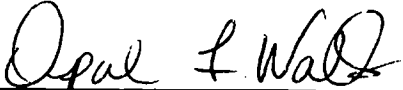
Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

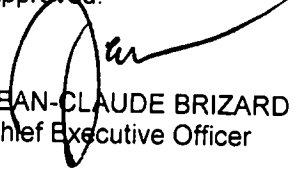
Ethics – The Board's Ethics Code adopted June 23, 2004 (04-0623-PO4), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

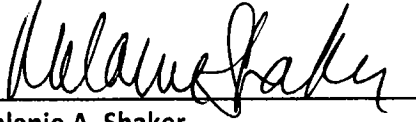
**Approved for Consideration:**

  
\_\_\_\_\_  
**Opal L. Walls**  
**Chief Purchasing Officer**

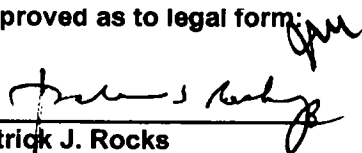
Approved:

  
**JEAN-CLAUDE BRIZARD**  
**Chief Executive Officer**

**Within Appropriation:**

  
\_\_\_\_\_  
**Melanie A. Shaker**  
**Interim Chief Financial Officer**

**Approved as to legal form:**

  
\_\_\_\_\_  
**Patrick J. Rocks**  
**General Counsel**