

**RATIFY THE FINAL OPTIONS TO RENEW TWO AGREEMENTS  
WITH CENTRAL AUDIO-VISUAL EQUIPMENT, INC. FOR THE PURCHASE OF MAINTENANCE  
SERVICES FOR MEDIA MANAGEMENT SOLUTIONS**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Ratify the final options to renew two agreements with Central Audio-Visual Equipment, Inc. ("CAV") for the purchase of a media management solution and maintenance services by Information & Technology Services for use at Chicago Public School locations, Area Instructional Offices, and Central Office. The first agreement being renewed ("Contract #1") is for basic maintenance services, which shall not exceed \$70,000.00 for the renewal term. The second agreement being renewed ("Contract #2") is for non-basic maintenance services, not to exceed \$30,000.00 for the renewal term. Please note that these contracts have been partially funded by the School and Libraries Division of the Universal Service Administrative Company ("SLD/USAC" or "E-Rate") in the past. No E-Rate funding will be leveraged for the fiscal year 2010 contracts. Written documents exercising these options are currently being negotiated. No payment shall be made to CAV during the option period prior to the execution of the written documents. The authority granted herein shall automatically rescind in the event the written documents are not executed within 90 days of the date of this Board Report. Information pertinent to these options is stated below.

**VENDOR:** Central Audio-Visual Equipment, Inc.  
375 Roma Jean Parkway  
Streamwood, IL 60107  
Contact: Michael Bashir, President  
Telephone No.: (630) 372-8100  
Vendor No.: 36633

**USER:** Information & Technology Services  
125 South Clark Street, 3rd Floor  
Chicago, Illinois 60603  
Contact: Arshele Stevens, Chief Information Officer  
Telephone No.: (773) 553-1300

**ORIGINAL AGREEMENT:** The original agreements (authorized by Board Report #07-0124-PR16) in the total aggregate amount of \$1,387,613.00 were for a term commencing July 1, 2007 and ending September 30, 2008, with the Board having two options to renew for one year terms. The first renewal agreements (authorized by Board Report #07-1219-PR11 as amended by Board Reports 08-0123-PR4 and 08-0602-PR18) in the total aggregate amount of \$1,475,795.00 were for a term commencing October 1, 2008 and ending June 30, 2009. The original agreements were awarded on a competitive basis pursuant to Board Rule 5-4.1

**OPTION PERIOD:** The term of each agreement is being extended for one year commencing July 1, 2009 and ending June 30, 2010.

**OPTION PERIODS REMAINING:** There are no option periods remaining.

**SCOPE OF SERVICES:** CAV will continue to provide media management distribution equipment, maintenance, and support services to the Chicago Public Schools. During the renewal term of Contract #1, CAV will continue to provide basic maintenance on the new and legacy media management systems throughout the district. CAV will assist the Board in the continued implementation of its district-wide media management solution — CPS ONDemand — using the SAFARI Montage interface. Currently, CPS ONDemand is operating in approximately 200 schools.

During the renewal term of Contract #2, CAV will continue to support the school and central office media management solutions. CAV will also provide and install additional systems in order to continue the standardization of this media management system across the district. Additionally, CAV will continue to provide training and professional development.

**DELIVERABLES:** CAV will continue to provide equitable access to media management for the district. During the renewal term for Contract #1, CAV will continue to cover and provide basic maintenance on the new and legacy media management systems throughout the district. CAV will provide the latest version of the operating system, ongoing updates, and quarterly system tests and checks to verify functionality. During the renewal term for Contract #2, CAV will continue to install and support school and central office head end media management solutions. Each school participating in this program will receive an RM-800 server. The number of professional development projects, proposed curriculum initiatives, and requests for additional content mandate a robust server in this roll-out. Servers will be placed in the MDF rooms of K-8 schools throughout the district and managed by Information & Technology Services and possibly by school-based technology coordinators. CAV will continue to provide training and professional development that will demonstrate the use of the product, empowering CPS educators to use digital media in the classroom to enhance delivery of curriculum and to meet individual student deficiencies. Individual schools will be encouraged to include additional requisite infrastructure in their School Improvement Plans in order to ensure best-practice use of the media management systems.

System additions/improvements will include:

1. Infrastructure assessment of the existing environment
2. Coordination of the ordering of equipment
3. Staging of new equipment
4. Testing of all equipment
5. Training (technical and non-technical)

CAV shall add Board-approved equipment defined in the scope of these contracts. Support services shall include installation, integration, configuration, and testing of the equipment.

**OUTCOMES:** Services provided by CAV will result in a comprehensive media management solution throughout the district. CPS requires that this system be able to handle the district-wide dissemination of digital video content to all classrooms, including content related to professional development, internal administrative addresses, and other video for the classroom.

**COMPENSATION:** During the renewal term for Contract #1, CAV shall be paid as follows: upon monthly invoicing, at a total cost not to exceed \$70,000.00. During the renewal term for Contract #2, CAV shall be paid at a total cost not to exceed of \$30,000.00.

**AUTHORIZATION:** Authorize the General Counsel to include other relevant terms and conditions in the written option documents. Authorize the President and Secretary to execute the option documents. Authorize Chief Information Officer to execute all ancillary documents required to administer or effectuate the option documents.

**AFFIRMATIVE ACTION:** Pursuant to section 9.5 of the Remedial Program for Minority and Women Owned Business Enterprise Contract Participation (M/WBE Program) The M/WBE participation for the contract include 35% total MBE and 5 % total WBE. However the waiver Committee recommends that a partial waiver be granted because the contract scope is not further divisible.

The Vendor has identified and scheduled the following firm and percentages:

Total 20% WBE

Ossanna Consulting Group  
2775 Algounquin Road  
Suite 260  
Rolling Meadows, IL 60008

**LSC REVIEW:** Local School Council approval is not applicable to this report.

**FINANCIAL:**

	<b>FY10</b>
<b>Total Amount for Contract #1</b>	<b>\$70,000.00</b>
12510-115-54105-222401-000000	\$70,000.00
<b>Total Amount for Contract #2</b>	<b>\$30,000.00</b>
12510-115-55005-222401-000000	\$30,000.00

**GENERAL CONDITIONS:**

**Inspector General** – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

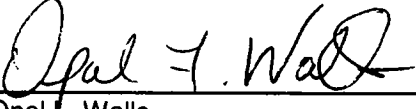
**Conflicts** – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of or the letting of contracts to, former Board members during the one-year period following expiration or other termination of their terms of office.

**Indebtedness** – The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

**Ethics** – The Board's Ethics Code adopted June 23, 2004 (04-0623-P04), as amended from time to time, shall be incorporated into and made a part of the agreement.

**Contingent Liability** – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

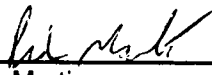
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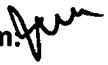
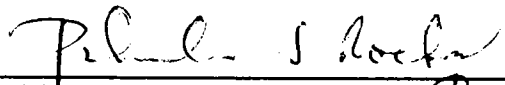
  
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Opal L. Walls  
Chief Purchasing Officer

**Approved:**

  
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Ron Huberman  
Chief Executive Officer

**Within Appropriation:**

  
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Pedro Martinez  
Chief Financial Officer

**Approved as to Legal Form:**   
  
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Patrick J. Rocks  
General Counsel 