

**AMEND BOARD REPORT 08-1217-PR15
APPROVE PAYMENT TO KSA-PLUS COMMUNICATIONS ON BEHALF OF GLOBAL PRINTING INC.
FOR THE PURCHASE OF PRINTING AND DESIGN SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve payment to KSA-Plus Communications ~~on behalf of Global Printing Inc.~~ for the purchase of printing services for the 2008 Take-Home Scorecard for the Office of Strategy and Planning in the amount of ~~\$199,820.00~~ \$235,540.84. The Scorecards needed to be available for Report Card Pick-Up Days on November 12 and 13; however, the ISAT and PSAE scores were not available until late in September. The order had to be placed by October 1 to have the Scorecards available for distribution and there was insufficient time for a bid solicitation. The Office of Strategy and Planning did obtain written quotes from vendors. All services have been completed and goods have been received.

This March 2009 amended Board report is necessary to approve an additional payment in the amount of \$35,720.84 for invoices which had not yet been received as of December 2008, for the design of the Take-Home Scorecards as well as the design and printing for the annual "On the Same Page" report. These services were provided from September 2008 (Take-Home Scorecard design) through December 2008 (On the Same Page design and printing), and all services have been completed.

VENDOR: KSA-Plus Communications
2000 N. 15th St. Ste. 200, Arlington, VA 22201
Contact Person: Jessica Palmer-Kramer
Phone: 703.528.7100
Vendor #: 65577

USER: Office of Strategy and Planning/Central Office
125 S. Clark St., 15th Floor, Chicago, IL 60603
Contact Person: Helen Chong
Phone: 773.553.3579

DESCRIPTION OF PURCHASE:

Goods:

- (1) Take Home Scorecard Printing and Design
- (2) "On the Same Page" Printing and Design

Quantity:

Take Home Scorecards

- (1) Printing: 396,776 copies for 625 schools in both English (329,355 copies) and Spanish (67,421 copies)
- (2) Design: 14 different scorecards designs based on data layouts and availability (elementary school and high school regular in English and Spanish (4); elementary and high school special education schools in English and Spanish (4); elementary and high school outliers in English and Spanish (6)).

On the Same Page

- (1) Printing: 20,000 copies to be distributed to school leaders, Local School Councils and other external partners (foundations, non-profits, other partners).
- (2) Design: Content development, editing, layout, graphics, and proofreading services for three drafts.

Unit Price: ~~50.3 cents per page~~

Take-Home Scorecards

- (1) Printing: \$199,115.85 (unit price of \$0.48 cents per copy)
- (2) Design: \$16,128.99

On the Same Page

- (1) Printing: \$14,146.00 (unit price of \$0.71 cents per copy)
- (2) Design: \$6,150.00

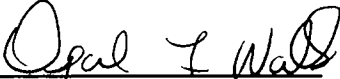
Total Cost: ~~\$199,820~~ \$235,540.84

AFFIRMATIVE ACTION: A review of Minority and Women Owned Business Enterprise Participation was precluded due to completed contract performance.

LSC REVIEW: Local School Council approval is not applicable to this report


FINANCIAL: Charge to Office of Strategy and Planning: ~~\$199,820~~ \$235,540.84 Fiscal Year: FY 2009
Budget Classification: 10420-115-54520-231124-000000 (for \$199,820) and 10420-115-54520-252206-000000 (for \$40,175)
Source of Funds: General Fund 115 Requisition Numbers: 5810835 (original requisition), 5833187, 5833559, 5833631, 5833617, 5842678

Approved for Consideration:



Opal L. Walls
Chief Purchasing Officer

Approved:


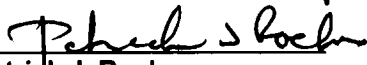


Ron Huberman
Chief Executive Officer

Within Appropriation:



Pedro Martinez
Chief Financial Officer

Approved as to legal form: 


Patrick J. Rocks
General Counsel 