

**APPROVE EXERCISING THE SECOND OPTION TO RENEW THE AGREEMENT
WITH CUNNINGHAM COMMUNICATIONS FOR CONSULTING SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve exercising the second option to renew the agreement with Cunningham Communications to provide consulting services to the Office of the Chief Executive Officer at a cost for the option period not to exceed \$120,000. A written document exercising this option is currently being negotiated. No payment shall be made to Consultant during the option period prior to the execution of the written document. The authority granted herein shall automatically rescind in the event a written document is not executed within 90 days of the date of this Board Report. Information pertinent to this option is stated below.

CONSULTANT:

Cunningham Communications
4052 North Avers Avenue
Chicago, Illinois 60618-1902
Phone: 773-279-1522
Contact Person: Peter Cunningham
Vendor #29583

USER:

Office of the Chief Executive Officer
125 South Clark Street - 5th floor
Contact person: Arne Duncan
Phone: 773-553-1500

ORIGINAL AGREEMENT: The original Agreement (authorized by Board Report #05-0622-PR12) in the amount of \$120,000 was for a term commencing July 1, 2005 and ending June 30, 2006, with the Board having two (2) options to renew for one year periods. The original agreement was awarded on a competitive basis pursuant to Board Rule 5-4.1. The agreement was extended for one year (authorized by Board Report #06-0628-PR29) for a term commencing July 1, 2006 and ending June 30, 2007.

OPTION PERIOD: The term of this agreement is being extended for one (1) year commencing July 1, 2007 and ending June 30, 2008.

OPTION PERIODS REMAINING: There are no option periods remaining.

SCOPE OF SERVICES: The consultant will provide strategic consulting services to the Chief Executive Officer. The consultant will oversee special projects for the Chief Executive Officer; manage the organization and monitor progress on key initiatives; and develop messages and communications strategies to reach key constituencies such as foundations, elected officials, employees and the general public. Specifically, the consultant will develop and evaluate programs to improve academic performance, upgrade and modernize school facilities, and strengthen teacher recruiting and training.

DELIVERABLES: The consultant will develop strategy documents and memorandums regarding the progress and performance of the school system.

OUTCOMES: Consultant's services will result in a strategic communications plan and refinement of the CPS communications function.

COMPENSATION: Consultant shall be paid during this option period as follows: \$10,000 per month, not to exceed the sum of \$120,000.

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written option document. Authorize the President and Secretary to execute the option document. Authorize the Chief Executive Officer to execute all ancillary documents required to administer or effectuate this option agreement.

AFFIRMATIVE ACTION: The M/WBE goals for this contract include: 26% total MBE and 5% WBE. However, the Waiver Review Committee recommends that a full waiver of the M/WBE participation goals for this contract as required by the Revised Remedial Plan be granted because the contract is not further divisible.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to Office of the CEO: \$120,000 Fiscal Year: 2008
Budget Classification: 0100-210-000-7873-5410 Source of Funds: 115 (Education Fund)

GENERAL CONDITIONS:

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board member during the one year period following expiration or other termination of their terms of office.

Indebtedness – The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board's Ethics Code adopted June 23, 2004 (04-0623-PO4), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



Heather A. Obora
Chief Purchasing Officer

Approved:



Arne Duncan
Chief Executive Officer

Within Appropriation:



John Maiorca
Chief Financial Officer

Approved as to legal form: 



Patrick J. Rocks
General Counsel