

**APPROVE PAYMENTS TO THE ARMY TIMES PUBLISHING COMPANY FOR  
TEACHER RECRUITMENT ADVERTISING**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Approve payments to the Army Times Publishing Company for JROTC teacher recruitment print advertising and online resume match access by the Office of Education-to-Careers at a cost not to exceed \$43,510. Vendor was selected on a non-competitive basis because of the Army Times' worldwide circulation to military personnel. No agreement is required for this matter. Information pertinent to this matter is stated below.

**VENDOR:** Army Times Publishing Company  
6883 Commercial Drive  
Springfield, Virginia 22159  
Contact: Ginger Morrison  
800-424-9395  
Vendor #: 40065

**USER:** Office of Education-to-Careers  
125 S. Clark Street, 12th Floor  
Chicago, Illinois 60603  
Contact: Dr. Creg E. Williams  
773-553-2460

**TERM:** Payments are authorized for Army Times advertising placed from January 1, 2002 through January 1, 2003.

**COMPENSATION:** Vendor will be paid upon invoicing in the amount specified above, not to exceed \$43,510.

**DESCRIPTION OF PURCHASE:** The Office of Education-to-Careers (ETC) will place six (6) Army Times print ads over the next twelve (12) months at a cost of \$5,585 per ad. ETC will also receive access for one year to the Army Times' online Resume Match service to facilitate the reviews of resumes from potential teacher candidates. The one-year access fee is \$10,000.

**AFFIRMATIVE ACTION:** The Waiver Review Committee recommends that a full waiver of the participation goals for this contract that include:

35% total MBE, 22% total African American, 10% total Hispanic, 2% total Asian and 5% total WBE as required by the Revised Remedial Plan for Minority and Women Business Enterprise Contract Participation be waived because the contract scope is not further divisible.

**LSC REVIEW:** Local School Council approval is not applicable to this report.


**FINANCIAL:** Charge to the Office of Education-to-Careers: \$43,510  
Budget Classification: 0910-210-000-1662-5450 (\$33,510)  
0910-210-000-1662-5410 (\$10,000)  
Source of Funds: 210 General Funds

Fiscal Year: 2001-2002

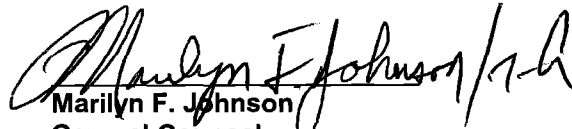
**FINANCIAL:** Charge to the Office of Education-to-Careers: \$43,510  
Budget Classification: 0910-210-000-1662-5450 (\$33,510)  
0910-210-000-1662-5410 (\$10,000)  
Source of Funds: 210 General Funds

Fiscal Year: 2001-2002

**Approved for Consideration:**

  
Anita Rocha  
Acting Chief Purchasing Officer


**Approved as to legal form:**

  
Marilyn F. Johnson  
General Counsel

**Within Appropriation:**

  
Kenneth C. Gotsch  
Chief Fiscal Officer

**Approved:**

  
Arne Duncan  
Chief Executive Officer