

**APPROVE ENTERING INTO AN AGREEMENT WITH FOCAL POINT PRODUCTIONS
FOR THE PRODUCTION OF VIRTUAL PRE-K WEBSITE VIDEO LESSONS**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve entering into an agreement with Focal Point Productions for the production of Virtual Pre-K website video lessons in both English and Spanish for the Office Early Childhood Education at a cost not to exceed \$108,820. Consultant was selected on a non-competitive basis because of the quality of their previous work in producing video lessons for the Virtual Pre-K website. A written agreement for Consultant's services is currently being negotiated. No services shall be provided by Consultant and no payment shall be made to Consultant prior to the execution of the written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 60 days of the date of this Board Report. Information pertinent to this agreement is stated below.

Specification No: 01-250294

CONSULTANT: Focal Point Productions
6448 N. Sayre
Chicago, IL 60631
Contact Person:
Kathy Giangreco
773-631-6261
Vendor No.: #32650

USER: Office of Early Childhood Education
125 S. Clark Street, 9th Floor
Chicago, IL 60603
Ronald Whitmore
553-1992

TERM: The term of this agreement shall commence on the date the agreement is signed and shall end on June 30, 2002.

SCOPE OF SERVICES: Consultant will produce video lessons (total length: approximately 1 hour) on Nutrition, Health and Safety. Each video lesson will contain three basic elements: the classroom setting - where we see and hear one of our teachers working with students on an activity designed to address specific learning objectives, the home setting - where a parent interacts with his or her child on an activity designed for the home that builds on the same learning objectives, and the community setting - which will give parents ideas for places and activities that extend the same learning objectives into the neighborhood or around the city (ie: museums, library, grocery store, zoo). Each lesson will cover learning objectives designed by a curriculum team of CPS preschool teachers and will be approximately five minutes long.

DELIVERABLES: Consultant will deliver the following: the production of one 1-hour Nutrition, Health and Safety - Virtual Pre-K video; 1 Nutrition, Health and Safety - Virtual Pre-K video Digital Beta Master videotape in both English and Spanish; 1 Nutrition, Health and Safety - Virtual Pre-K video Digital Safety Master videotape in both English and Spanish, and 2,000 VHS copies of the Nutrition, Health and Safety - Virtual Pre-K video in both English and Spanish versions.

OUTCOMES: Consultants services will result high quality videos that: 1) are a teaching resource for teachers and parents of preschool children 2) show parents that they can teach their children through everyday activities at home 3) show parents the importance of engaging their children in these types of activities regularly.

COMPENSATION: Consultant shall be paid as follows: three equal installments with the initial payment being made upon the signing of the contract, the second payment on March 1, 2002 and the final invoice paid upon delivery of all videos.

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize the Office of Language, Cultural, and Early Childhood Education Chief Officer to execute all ancillary documents required to administer or effectuate this agreement.

AFFIRMATIVE ACTION: The M/WBE goals for this contract include:
35% total MBE, 22% total African American, 10% total Hispanic, 2% total Asian and 5% total WBE.

However, the Waiver Review Committee recommends that a partial waiver of the participation goals for this contract as required by the Revised Remedial Plan for Minority and Women Business Enterprise Contract Participation (M/WBE Plan) be waived because *contract scope not further divisible*.

The vendor has, however, identified and scheduled the following firms and percentages

Total MBE .77%

Total .77% Hispanic:

Sergi Bosch				
400 N. Clinton #205	Chicago IL. 60610	\$842.00	.77%	Independent
Consultant				

Total WBE .70%

Data Media Products				
1946 Leigh Ave Suite B	Glenview IL. 60025	\$750.00	.70%	Certification period

The City of Chicago Department of Procurement Services certifies the identified firm. The identified firms are subject to change upon approval from the Procurement and contract's division of Compliance and Vendor Services without further board approval.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to Office of Early Childhood Education (Citywide):	\$108,820	Fiscal Year: 2002
Budget Classification:0952-210-000-2067-5410		Source of Funds: Board general fund

GENERAL CONDITIONS:

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

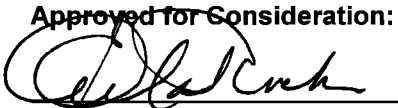
Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one-year period following expiration or other termination of their terms of office.

Indebtedness – The Board’s Indebtedness Policy adopted July 26, 1995 (95-0726-EX3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board’s Ethics Code adopted September 27, 1995 (95-0927-RU3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:


Anita Rocha
Acting Chief Purchasing Officer

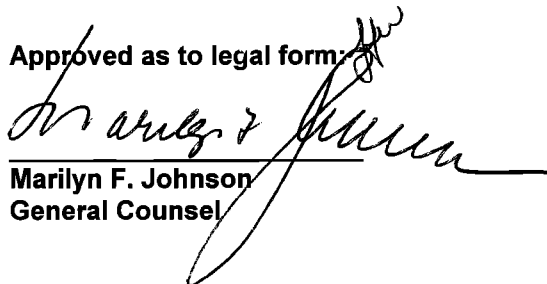
Approved:


Arne Duncan
Chief Executive Officer

Within Appropriation:


Kenneth C. Gotsch
Chief Fiscal Officer

Approved as to legal form:


Marilyn F. Johnson
General Counsel