

June 27, 2001

**AUTHORIZE PAYMENT TO VARIOUS NEWSPAPER COMPANIES
FOR NEWSPAPER ADVERTISEMENT SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Authorize payment to the various newspaper companies listed below to provide advertisement services to the Central Office Departments and all individual City of Chicago Public Schools at a cost not to exceed \$600,000.00 in the aggregate, for a two-year period. Vendors were selected pursuant to a duly advertised Price Solicitation (Specification No. 00-250856). No written agreements are required for this matter. Information pertinent to this matter is stated below.

Specification No: 00-250856

VENDORS:

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| <p>1. Chicago Tribune
435 N. Michigan Ave
Chicago, Ill 60611
Contact: Mrs. Karyn Waxman
Phone: (312) 222-3833
Vendor # 38738</p> | <p>2. Chicago Sun-times
401 N. Wabash
Chicago, Ill 60611
Contact: Mr. John Gage
Phone: (312) 321-2908
Vendor # 11956</p> | <p>3. Chicago Daily Defender
2400 S. Michigan Ave.
Chicago, Ill 60616
Contact: Mr. Willie Wright
Phone: (312) 225-2400
Vendor # 32345</p> |
| <p>4. Today's Chronicle
1333 S. Wabash Ave.
Chicago, Ill 60605
Contact: Mrs. Bettye Furcron
Phone: (773) 291-6976
Vendor # 30888</p> | <p>5. Lerner Newspaper
7331 N. Lincoln Ave.
Lincolnwood, Ill 60712
Contact: Amie Szymanski
Phone: (847) 329-2000
Vendor # 12718</p> | <p>6. Extra Bilingual Newspaper
3906 W. North Ave.
Chicago, Ill 60647
Contact: Mr. Marcelino Soto
Phone: (773) 252-3534
Vendor # 13055</p> |
| <p>7. The Lawndale News
5416 W. 25th Street
Cicero, Ill 60804
Contact: James L. Nardini
Phone: (708) 656-6400
Vendor # 41328</p> | <p>8. Nadig Newspapers
4937 N. Milwaukee Ave.
Chicago, Ill 60630
Contact: Glenn or Brian Nadig
Phone: (773) 286-6100
Vendor # 26920</p> | <p>9. Back of the Yards Journal
4642 S. Damen Ave.
Chicago, Ill 60609
Contact: Sue Malone
Phone: (773) 927-7203
Vendor # 25719</p> |
| <p>10. Herald Newspaper
5240 S. Harder
Chicago, Ill 60615
Contact: James Dodson
Phone: (773) 643-8533
Vendor # 43499</p> | <p>11. The Austin Voice
5236 W. North Ave.
Chicago, Ill 60639
Contact: Julie Edwards
Phone: (773) 889-0880
Vendor # 26728</p> | <p>12. La Raza
6001 N. Clark Street
Chicago, Ill 60660
Contact: Fatima Olvera
Phone: (773) 273-2915
Vendor # 47481</p> |
| <p>13. Hartman Publishing, Inc. (N'Digo)
401 N. Wabash Ave.
Chicago, Ill 60611
Contact: Kenneth R. Watkins, Jr.
Phone: (312) 822-0202 ext 12
Vendor # 85249</p> | <p>14. Chicago Crusader Newspaper
6429 South King Drive
Chicago, Illinois 60637
Contact: John Smith
(773) 752-2500
Vendor # 30013</p> | <p>15. Daily Southtown
6901 West 159th St.
Tinley Park, Ill 60647
Contact: Ed Kendall
(708) 633-4825
Vendor # 13634</p> |

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| <p>16. Alliance Printers & Publishers, Inc.
(dba Polish Daily News)
5711 N. Milwaukee Ave.
Chicago, Ill 60646
Contact: Bogdan Mazur
Phone: (773) 763-3343
Vendor # 48428</p> | <p>17. USA TODAY
1000 Wilson Blvd.
Arlington, VA 22229
Contact: Karen Reed
Phone: (703) 276-6490
Vendor # 40992</p> | <p>18. Crain's Chicago Business
740 N. Rush Street
Chicago, Ill 60611
Contact: Emily Kalmus
Phone: (312) 280-3191
Vendor # 30446</p> |
| <p>19. New York Times
229 W. 43rd Street
New York, New York 10036
Contact: Pearl M. Moody
Phone: 212/556-7032
Vendor # 14593</p> | | |

USERS: Chicago Public Schools Central Office Departments and all individual City of Chicago Public Schools shall have the right to order services telephonically by contacting the contact person for each vendor.

TERM: The term of this authorization shall be in effect for a two-year period commencing July 1, 2001 and ending June 30, 2003.

DELIVERABLES: Each vendor will provide the necessary advertising support required by each User Department or School.

OUTCOMES: The services of these vendors will provide the effectiveness and quality of advertising.

COMPENSATION: Vendors shall be paid flat hourly rates as evidenced in each Vendor's Price Solicitation Schedule on file in the Department of Procurement and Contracts. The total compensation for the two-year period shall not exceed \$600,000.00 in the aggregate.

AFFIRMATIVE ACTION: Not Applicable.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to various Department Budgets.

GENERAL CONDITIONS:

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts – The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

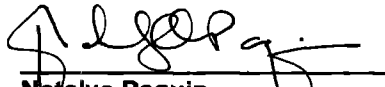
Indebtedness – The Board’s Indebtedness Policy adopted July 26, 1995 (95-0726-EX3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics – The Board’s Ethics Code adopted September 27, 1995 (95-0927-RU3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability – The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:

Approved:

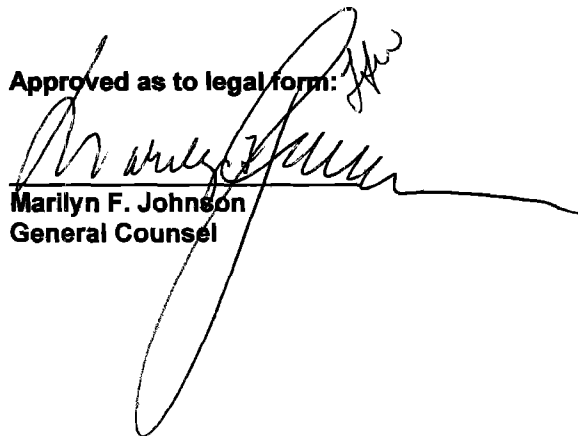

Natalye Paquin
Chief Purchasing Officer


Paul G. Vallas
Chief Executive Officer

Within Appropriation:


Kenneth C. Gotsch
Chief Fiscal Officer

Approved as to legal form:


Marilyn F. Johnson
General Counsel